

RESOLUTION NO. 2007-128

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE  
AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH SHARP  
PUBLIC AFFAIRS FOR CITY'S NEWSLETTER SERVICES**

**WHEREAS**, the Elk Grove community newsletter is one of the City's primary methods of communicating important City information directly to residents and businesses on a regular basis; and


**WHEREAS**, staff regularly hears feedback from the public about the value of this communications tool in staying well informed about their community and city government; and

**WHEREAS**, the penetration of the Elk Grove community newsletter is significant because it is distributed to every residence and business in the City of Elk Grove; and

**WHEREAS**, staff has determined through a competitive selection process that Sharp Public Affairs provides the best value for taxpayers and the highest quality of professional services to provide City newsletter services to the public; and

**NOW, THEREFORE, BE IT RESOLVED** that the City Council of the City of Elk Grove hereby authorizes the City Manager to execute a contract with Sharp Public Affairs in an amount not to exceed \$360,793.50, if the contract remains in effect for the full term. The total project costs of the contract plus postage is approximately \$234,802 for each of the next three fiscal years.

**PASSED AND ADOPTED** by the City Council of the City of Elk Grove this 13<sup>th</sup> day of June 2007.

  
\_\_\_\_\_  
JAMES COOPER, MAYOR of the  
CITY OF ELK GROVE

ATTEST:

APPROVED AS TO FORM:

  
\_\_\_\_\_  
PEGGY E. JACKSON, CITY CLERK

  
\_\_\_\_\_  
JONATHAN P. HOBBS,  
INTERIM CITY ATTORNEY

**CERTIFICATION  
ELK GROVE CITY COUNCIL RESOLUTION NO. 2007-128**

STATE OF CALIFORNIA        )  
COUNTY OF SACRAMENTO    )        ss  
CITY OF ELK GROVE         )

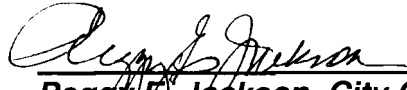
*I, Peggy E. Jackson, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on June 13, 2007 by the following vote:*

**AYES :**        **COUNCILMEMBERS:**        *Cooper, Scherman, Davis, Leary, Hume*

**NOES:**        **COUNCILMEMBERS:**        *None*

**ABSTAIN :**    **COUNCILMEMBERS:**        *None*

**ABSENT:**     **COUNCILMEMBERS:**        *None*

  
\_\_\_\_\_  
**Peggy E. Jackson, City Clerk  
City of Elk Grove, California**

